

Think Tank Cuarto Laboratorio:

La internacionalización de la cultura

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Gobierno de Navarra

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Cultural Research
Training and
Knowledge Transfer

Sesión 1 Principales documentos rectores en materia de política y gestión cultural en Europa

Sesión 2 Grandes líneas de fuentes de financiación para proyectos culturales europeos

Sesión 3 Redes internacionales en materia de cultura

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Sesión 1

Principales documentos
rectores en materia de
política y gestión cultural
en Europa



Prioridades del Plan de trabajo en materia de cultura 2015-2018

Agenda Europea para la Cultura: Diversidad cultural
y diálogo intercultural

Sesión 1A

Estrategia Europa 2020: Crecimiento integrador



Prioridad ámbito A: Cultura accesible e integradora



Desarrollo de la competencia clave <<conciencia y expresión culturales>>

Fomentar el acceso a la cultura a través de medios digitales: políticas y estrategias para la ampliación de audiencia

Promover la contribución de la cultura a la inclusión social

Prioridad B:

Patrimonio cultural

Gobernanza participativa del patrimonio cultural

Transferencia de competencias, formación y conocimientos: profesiones del patrimonio tradicionales y emergentes

Evaluación del riesgo y prevención para la protección del patrimonio cultural frente a los efectos de catástrofes naturales y las amenazas ocasionadas por la acción humana

Prioridad C:



Sectores cultural y creativo:

Economía creativa e innovación

Acceso a la financiación

Cometido de las políticas públicas en el desarrollo del potencial de emprendimiento e innovación de los sectores cultural y creativo

Turismo cultural sostenible

Prioridad D: 

Promoción de la diversidad cultural, cultura en las relaciones exteriores de la UE y movilidad

Convención de la UNESCO sobre la protección de la diversidad de las expresiones culturales

Cultura en las relaciones exteriores de la UE

Diálogo intercultural y movilidad

Cine: mayor circulación de películas europeas

Sesión 1B

Una nueva agenda europea para la cultura

Acciones y objetivos estratégicos I



Dimensión social - utilizar el potencial de la cultura y la diversidad cultural para el bienestar y la cohesión social:

- Fomentar las capacidades culturales¹³ de todos los europeos ofreciendo un amplio abanico de actividades culturales y proporcionando oportunidades para una participación activa
- Impulsar la movilidad de profesionales en los sectores culturales y creativos y eliminar los obstáculos para su movilidad
- Proteger y promover el patrimonio cultural europeo como recurso compartido, con el fin de sensibilizar a las personas en torno a nuestra historia y valores comunes y reforzar el sentido de la identidad común europea


Acciones y objetivos estratégicos II



Dimensión económica - apoyo de la creatividad basada en la cultura en los ámbitos de la educación y la innovación y para el empleo y el crecimiento:

- Fomentar el pensamiento artístico, cultural y creativo en la educación formal y no formal, en la formación a todos los niveles y en el aprendizaje permanente
- Impulsar ecosistemas favorables para las industrias culturales y creativas, fomentando el acceso a la financiación, la capacidad de innovación, la remuneración justa de autores y creadores y la cooperación intersectorial
- Fomentar las competencias necesarias para los sectores culturales y creativos, incluidas las competencias digitales, empresariales, tradicionales y especializadas

Acciones y objetivos estratégicos III



Dimensión externa - Refuerzo de las relaciones culturales internacionales

- Apoyo de la cultura como motor de un desarrollo económico y social sostenible
- Promoción del diálogo cultural e intercultural para lograr unas relaciones intercomunitarias pacíficas
- Refuerzo de la cooperación en torno al patrimonio cultural

Acciones transversales



Proteger y revalorizar el patrimonio cultural

Digital4Culture

Implantación de la nueva agenda



Cooperación con los Estados miembros

Diálogo estructurado con la sociedad civil

Sesión 1C

Marco estratégico

Panorama



El crecimiento y el empleo

Políticas realistas

Diálogo con las partes interesadas

Diálogo intercultural

Cooperación europea

Estrategia de relaciones interculturales

Políticas



Las industrias culturales y creativas

Apoyo al sector de la cultura

Apoyo al sector audiovisual

Cooperación internacional

Nueva narrativa para Europa

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Sesión 2

Grandes líneas de fuentes
de financiación para
proyectos culturales
europeos

Sesión 2A

Creative Europe



Creative Europe

'What's in it for me?'

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors. Following on from the previous Culture Programme and MEDIA programme, Creative Europe, with a budget of €1.46 billion (9% higher than its predecessors), will support Europe's cultural and creative sectors.

CULTURE



Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation.

CULTURE SUB-PROGRAMME

MEDIA



Audiovisual sector initiatives, such as those promoting the development, distribution, or access to audiovisual works.

MEDIA SUB-PROGRAMME

CROSS- SECTOR

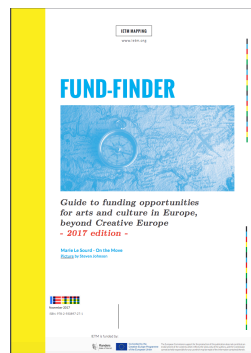


A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

CROSS-SECTOR STRAND

Más allá de Creative Europe

Sesión 2B





Sesión 3

Redes internacionales en
materia de cultura



Creative Europe Network

Sesión 3

MULTI
DISCI
PLINA
RY



AMATEO

European Network for
active participation in
cultural activities

GENERAL INFORMATION

FIELD

Voluntary / participatory /amateur
arts – all arts disciplines

DATE OF CREATION

2008

No. AND TYPE OF MEMBERS

32 members, National and
regional umbrellas and
associations.

www.amateo.org

AMATEO is the multi-disciplinary European organisation that serves and promotes active creative participation in the voluntary and amateur arts. Founded in 2008, it includes 32 national and regional umbrella organisations and associations connected to a broad network of regional and local associations in all art disciplines.

The participatory arts are a vital aspect of civic life across the EU: approximately 38% of EU citizens are creators or performers of artistic activities. A large number of voluntary, paid staff and artists are employed in associations providing arts-based activities.

AMATEO sees active participation in the arts as a core value for a free and open society as enshrined in Article 27 of the Universal Declaration of Human Rights. Active participation empowers individuals to freely express themselves and promotes cultural cohesion, social inclusion and active citizenship.

CAE

Culture Action Europe

GENERAL INFORMATION

FIELD

Cross-arts /Cultural advocacy

DATE OF CREATION

1995

No. AND TYPE OF MEMBERS

European and national cultural networks, cultural institutes and organisations, research organisations and individual members.

Membership categories:

- Active and supporting members (organisations, networks): 105
- Individual members :45

www.cultureactioneurope.org

Culture Action Europe (CAE) is a major European network of cultural organisations, artists, activists, academics and policy-makers. Our mission is to put culture at the heart of public debate and decisionmaking by raising awareness about the contribution of culture to the development of sustainable and inclusive societies. CAE aims at enhancing cooperation and exchange, engagement and dialogue between various players across arts and policy sectors.

CAE is the only cross-sectoral network representing all sub-sectors in culture: from performing arts, literature, visual arts, design and cross-arts initiatives to community centres and more through over 140 members from 28 countries.

Culture Action Europe explores trends in European cultural policy and creates knowledge. We connect stories, ideas and actions from local to regional to European and offer an international platform for collaboration.

EFA

European Festivals Associations

GENERAL INFORMATION

FIELD

Arts Festivals

DATE OF CREATION

1952

No. AND TYPE OF MEMBERS

64 individual festivals & 15 national festivals associations & networks representing additional 1378 festivals

www.efa-aef.eu

www.TheFestivalAcademy.eu

www.festivalbytes.eu

EFA is a membership community of and for art festivals set up by festival makers to enhance international contacts, collaborate and undertake training and peer-to-peer knowledge exchange throughout the year.

EFA's main role is to connect festival makers in order to inform, inspire and enrich the festival landscape. It wants to bring to life a community for festival makers that serves as a pool of peers to ask each other for advice, co-produce and get fresh ideas across borders. In this respect, the EFA is a festivals' service provider - the oldest cultural network of European festivals! It was established to bridge the distance between organisations in order to enrich festival's artistic offers and its organisational opportunities.

EUNIC

EU National Institutes
for Culture

GENERAL INFORMATION

FIELD

Cultural Relations /Cultural Diplomacy

DATE OF CREATION

2006

No. AND TYPE OF MEMBERS

36 Member Organisations, National Institutes for Culture, other national bodies, based in a Member State of the European Union engaged in cultural and related activities beyond their national borders.

www.eunicglobal.eu/

EUNIC is the network of European national institutes of culture and national bodies engaged in cultural and related activities beyond their national borders. The network brings together organisations from all EU member states and adds value through its network of clusters – a collaboration of platforms in over 100 countries around the world. It also promotes cultural diversity and cultural dialogue and advocates for a stronger role for culture in public policies and in external relations both at a European and international level. By pooling together the resources and expertise of its members and carrying out joint work on common areas of interest, the network participates in the development and implementation of European cultural policy, particularly the delivery of the new strategic approach to EU international cultural relations.

The network delivers collaborative transnational projects connecting culture and society in the fields of arts, languages, youth, education, science, society, intercultural dialogue and development.

ENCC

European Network of Cultural Centres

GENERAL INFORMATION

FIELD

Arts, Culture, Education, Social
inclusion

DATE OF CREATION

1994

No. AND TYPE OF MEMBERS

40 members including 12 national
networks representing about 3000
cultural centres Type of members :
National, regional or local networks of
cultural centers. Cultural
organisations, universities institutions
and individual persons may join ENCC
as associated members.

www.encc.eu

The ENCC represents a large range of local cultural centres in rural, urban and metropolitan areas. It supports networking between cultural centres on all levels and contributes to building bridges between cultural workers. All members believe that arts and culture contribute to civic engagement and to both individual and collective development in society. The network currently represents over 3,000 cultural centers with more than 15,000 employees, thousands of volunteers and 40 million visitors per year in at least 15 countries.

ENCATC

The European network
on cultural
management and
policy

GENERAL INFORMATION

FIELD

Education and Culture

DATE OF CREATION

1992

No. AND TYPE OF MEMBERS

137 members (Higher Education Institutions, training centres, research centres, cultural organisations and institutions, public authorities).

www.encatc.org

ENCATC is the only European network on cultural management and policy. Founded in 1992, it now has more than 100 members in over 40 countries and represents all disciplines in arts and culture. The network is an official UNESCO partner NGO, has the status of an observer to the Steering Committee for Culture of the Council of Europe, and has the status of observing member of the EU intergovernmental reflection group “EU and Cultural Heritage”.

ENCATC’s mission is to stimulate the development of cultural management and cultural policy education by engaging and responding to new developments in politics, economics, societies and technology.

The network plays a crucial role in ensuring the sustainability and competitive strength of the cultural and creative sectors. Its members are directly responsible for the education of managers and operators, and for European citizens who will benefit from culture at the European, national and local levels.

EUROZINE

Network of European
Cultural Journals

GENERAL INFORMATION

FIELD

Culture / Journalism

DATE OF CREATION

1983 / 1998

No. AND TYPE OF MEMBERS

79 partner journals and 13 associated
publications and institutions in 35
countries.

www.eurozine.com

Eurozine is a not-for-profit organisation located in Vienna, Austria. The organisation brings together European cultural journals linking 79 partner journals and 13 associated publications and institutions in 35 countries.

The network facilitates communication and exchange of knowhow between its partners. In 1998, the organisation was formally established and the online magazine Eurozine www.eurozine.com was launched. The online magazine publishes outstanding articles from partner journals with some translations into the main European languages thus offering a Europe-wide overview of themes and discussions for international readership.

The Eurozine office is responsible for maintaining the network and editing the online magazine. It is supported by its Editorial Board as well as an Advisory Board.

IMZ

International Music and Media Centre

GENERAL INFORMATION

FIELD

Performing Arts in Audiovisual Media

DATE OF CREATION

1961

No. AND TYPE OF MEMBERS

150 Member Organisations including film production companies, public + private broadcasters, distributors, streaming + on demand platforms, music labels, performing arts organisations, festivals, educational institutions and creative entrepreneurs + artists.

www.imz.at

The International Music and Media Centre (IMZ) is dedicated to the preservation and promotion of the performing arts through audiovisual media. Founded under the aegis of UNESCO in 1961 it has since established the largest business network for the performing arts film and cultural TV content industry worldwide. The network connects more than 150 member organisations active at the intersection of performing arts and media. Members include major European and international players like: BBC, ARTE, ZDF, NHK, Unitel, C Major, EuroArts, Metropolitan Opera New York, the Vienna State Opera, Berlin Phil or the London Symphony Orchestra.

The IMZ is committed to the business promotion of its members by connecting producers with co-producers, financiers, buyers or distributors; providing networking and pitching opportunities and by advancing the future of cultural film through young talent promotion and audience development.

TEH

TRANS Europe Halles

GENERAL INFORMATION

FIELD

Civil society-initiated cultural centres

DATE OF CREATION

1961

No. AND TYPE OF MEMBERS

90. Type of members : Members,
Associates

www.teh.net

Trans Europe Halles is a European network of cultural centres initiated by citizens and artists. The network has been at the forefront of repurposing Europe's industrial buildings for arts, culture and activism since 1983. TEH's mission is to strengthen the sustainable development of non-governmental cultural centres and to connect, support and promote new initiatives. The network's vision is to connect all those engaged in transforming spaces into cultural centres for the benefit of their communities.

MUSIC



[AEC](#)

Association Européenne
Conservatoires, Académies
de Musique et
Musikhochschulen

[ECA-EC](#)

European Choral
Association - Europa
Cantat

[EMC](#)

European Music Council

JMI

Jeunesses Musicales
International

[EJN](#)

Europe Jazz Network

[ECSA](#)

European Composer and
Songwriter Alliance

[REMA](#)

Réseau Européen de
Musique Ancienne -
European Early Music
Network

[Live DMA](#)

European Network for
Music Venues and
Festivals

THEATRE

DANCE CIRCUS

[EDN](#)

European Dancehouse
Network

[ETC](#)

European Theatre
Convention

[IETM](#)

International network for
contemporary performing
arts

[Circostrada](#)

European Network for
Circus Arts and Street
Arts

[FEST](#)

Federation for European
STorytelling

CULTURAL HERITAGE AND MUSEUMS



[Europa Nostra](#)

Europa Nostra

[ERIH](#)

European Route of
Industrial Heritage

FRH

Future for Religious
Heritage

[NEMO](#)

Network of European
Museum Organisations

ARCHITECTURE AND DESIGN



[ACE](#)

Architects' Council of
Europe

[ADCE](#)

Art Directors Club of
Europe



Gracias!

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